



## **Judith A. Brannon**

**Retired Vice President / Corporate Legal,  
GuideOne Insurance**

Judy Brannon began her insurance career in 1967 at a Phoenix, Arizona, insurance agency. In 1968, she embarked on what would be a 36-year career with Preferred Risk, now GuideOne. Hired as a sales secretary, Judy relocated to West Des Moines, Iowa, in 1973 to work in the commercial underwriting area. She led that area until 1984, when she became the Director of Personal Lines. In 1992, Judy became the first woman named an officer at GuideOne. For the next 12 years, Ms. Brannon served as a Vice-President of several areas including Personal Lines, Underwriting, Administration, Work Processes and Procedures, Agency Automation, and IT Support Office. At the time of her retirement, Judy was a Vice-President in the Corporate Legal Department.

Continuing education has been a consistently important part of Judy's life. After graduating Magna Cum Laude in 1975 with a degree in Business Administration, Judy continued her studies at Drake and completed a Masters of Business Administration degree in 1981. In addition, Judy has six associate designations from the Insurance Institute of America.

Judy received her CPCU designation in 1977 and served as both President and Director of the Iowa Chapter of CPCU, and as a National Governor of the CPCU Society. She continues to serve by assisting other chapters as a Regional Governor.

Judy has served as an outstanding mentor to her peers in the industry. Her passion for learning extended to the thousands of people she led and mentored, many of whom completed degrees and industry designations because of her encouragement.

Judy's volunteer involvement has enriched many organizations. Drake University, Heart of the Hawkeye Council Camp Fire Girls, United Way of Central Iowa, and numerous educational, religious, and industry-related groups have benefited from Judy's participation and contributions.